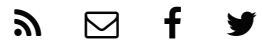




BRAIN

Japanese Advertising, Design and Creative People



Always under construction—Rhizomatiks' new office



In April of this year, Rhizomatiks relocated from Shirokanedai to Ebisu. For their new office, they renovated a former warehouse with a floor area of 400 square meters (about 4300 square feet). Take your shoes off at the entrance; pass through the hall, and the corridor opens out over your head into a number of areas.

“Before, our studio was split into different locations on two separate floors, so our staff had a hard time communicating with each other. We wanted a space that would negate that issue,” explains principal Seiichi Saito.



With Saito at its heart, Rhizomatiks now has his former apprentice Tatsuya Motoki as a member of the team, and it was architect Erika Nakagawa who gave form to the office layout and details that Motoki and others came up with. Taking advantage of the warehouse's high ceiling, they gave new life to bare concrete spaces, filling them with equipment: the R&D room, meeting space, smoking room, and equipment locker, all different in size and functionality. All of these spaces feature thin wooden pillars accented with metal hardware for a strong framework that brings together wooden beams and the preexisting concrete.



Rounding out the open environment of the producers and designers is a closed space for the development team. A variety of tools and equipment fill the office

alongside the studio, so that in this versatile environment ideas can be tested and projects constructed immediately. "The staff throw it all together themselves, so whenever they come back from an offsite job, the layout changes a little bit," laughs Saito. "I get the feeling that this perpetual 'under construction' status is here to stay."



Entryway immediately inside the front door. Take your shoes off and make your way into the office; the staircase rises before you.



Shelving for spools of wire attached to the stairs, put in place by the staff.



Saito's desk (left) extends toward the room on the right, and wooden beams seem to float, bringing the office together with a unified airspace.



Rhizomatiks principal Seiichi Saito.

Rhizomatiks

Founded in 2006, Rhizomatiks is a creative firm that consists of creators and engineers of great individuality and a variety of backgrounds including design, art,

architecture, mathematics, and engineering. With creations that have redefined existing frameworks, they continue to produce novel formats as a matter of course with an elite caliber of production. They presented at the Milano Expo 2015, and continue to undertake new and exciting endeavors with their recent exhibit "The Blind Spot of Graphic Design" and other projects.

Translated by Alexander Michaelson

#rhizomatiks #brain #tokyo worker #office design ##japan #seiichi saito

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