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## 5TH ANNUAL KANSAI MUSIC CONFERENCE TO WELCOME WORLDWIDE MUSICIANS AND INDUSTRY REPS TO OSAKA JAPAN SEPT 20-23

Japan's only independent, global music conference sees continued growth and success



Schedule subject to change.

Sept. 20: KMC Opening Party & Awards Ceremony

VENUE: Hard Rock Café Osaka

Free entry / Starts 18:30

Sept. 21: Live Performances

VENUES: Clubs, Cafes, Restaurants, in Osaka and Kobe

Sept. 22 - 23: Music Conference & Festival

VENUE: Osaka Museum of History

Free entry

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OSAKA, JAPAN - The fifth annual Kansai Music Conference (KMC) will be held from September 20 to September 23 over four days at various venues in Osaka, Japan. All events will be open to the public.

KMC marks five years of success as the fastest growing independently run music industry event in Japan, citing 500% growth in four years. There are many music festivals in Japan, but KMC is the only globally oriented music conference, featuring seminars, workshops, and opportunities for networking, in addition to live performances.

This year's program includes increased industry support, in addition to live performances spanning all genres from rock and pop through classical and jazz, as well as traditional and ethnic music. Highlights include Baby M (Tokyo), Florez Duo (Peru/Osaka), Go Gerila! (Malaysia), Goodbyemotel (Australia), and Katya (USA). Featured events will be the Opening Party (9/20 @ Hard Rock Cafe Osaka), Latin Day (9/22 @ Osaka Museum of History), Grrrls Night (9/22 @ minamihorie Zero) and Pinktober (9/23 @ Hard Rock Cafe Universal City Walk). By the end of the conference, musicians from five continents will have performed at over a dozen venues all over Osaka. Audience participation in the conference is free of charge.

Conference attendees will experience the ongoing theme of KMC, "Building Bridges With Music," as KMC 2013 focuses and builds on its base to produce the most rewarding conference yet. Japanese-English bilingual events, seminars, and workshops give attendees the chance to learn and experience limitless opportunities in music throughout Japan and worldwide. Every year, musicians and industry professionals gather at KMC from across Japan and all over the world, resulting in new collaborative, international communication and exchange.

KMC gives international artists the chance to show themselves and their music to a diverse audience in a rare collaborative and supportive environment, which is rare in Japan. Each year, connections are made among artists and industry figures at the conference, already having resulted in successful collaborative international tours in Japan, Australia, England, the Czech Republic, and other locations around the world. For select KMC artists residing in Japan, KMC has helped to set up over 60 gigs totaling over ¥3,000,000 in payouts since October 2010 and stands firmly against "pay to play" style events that has hurt the music industry.

With official support from the Japan National Tourism Organization (JNTO), the City of Osaka, the Osaka Government Tourism Bureau, and numerous other organizations, KMC's strong ties to local and tourist organizations represent its dedication to promoting Kansai to the world. In addition, KMC organizes and sponsors events year-round, including benefits and charity events, networking events, and music showcases, helping to bring countless overseas and domestic visitors over the years and to drive the continued elevation of the Kansai region as a world-class destination.

Ultimately, KMC aims to facilitate a more positive and productive experience for all musicians and music industry people active in Japan. As Japan's most cutting-edge music event, KMC will continue to connect media, fans, industry, and musicians, creating diverse new opportunities for all involved.